

## **TIPS FOR MAKING A GOOD SINGING DEMO**

### **What is a demo for?**

To show you in your best light, the whole variety of your voice and talent

### **Why can't I just audition?**

Music producers are incredibly busy and meet clients at all hours. They want to be able to send your demo to the director of the CM or movie and tell them confidently that THIS is the singer to do a great job. Auditions never happen for recording jobs -- you get work based on your demo, which is why it is crucial you make the best one you can afford.

### **How many songs should I send?**

Four or five unless you can sing in multiple languages -- then send more.

You don't need to send a whole song- it's better if we have 5 one-minute tracks we can mix and showcase your variety than one show-stopper

Our clients are way too busy to listen to a 3-minute song -- we will choose 30 seconds from your track to mix a 2 minute demo

### **What type of songs are best?**

Studio sessions often involve singing harmonies on the spot. Our clients like to hear how well you can do harmonies and lay multiple tracks down -- please include a harmony track if possible

Anyone can do a ballad (and don't we singers love to belt one out!), but most TVCM tracks require fast, boppy pop-rock so please include something like that.

Give us some variety of styles

### **What makes a successful session singer?**

Can you sound like a lot of different singers?

Do you have great pitch?

Do you love to sing, and feel comfortable listening to feedback and taking direction?

Are you easygoing, friendly, confident?

Do you look well dressed, hip and happening when you come to the studio?

If you can answer yes to the above then there's a very good chance you will be successful.

Variety is very important. If you only have one sound – Italian opera, for example – that's fine, but you will only ever be in line for jobs that call for an Italian opera singer. But if you do have a variety of styles, make sure your best ones are all represented on your demo. The only way our clients make a decision about which singer to use is by listening to demos. When they find the voice and style they need, that's the person they're going to choose.

**How will Dagmusic get me work?**

For us to pitch you successfully to our clients, it's not enough to be an amazing singer. Whenever we find great singers, we'll directly contact our best clients to let them know there is a hot new talent in town. So you win, our clients win, and we win. But if we receive a poor-resolution photo, a messy bio or an unprofessional sounding demo (not a rare occurrence, unfortunately), our chances of getting you high-level work are considerably reduced. If you're a top-notch artist, make sure all your materials are top-notch too.